



FOR IMMEDIATE RELEASE

MAILING DATE: Friday, September 10, 2004

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Finley's Soap-For-Hope Benefit
A Charity Car Wash for United Way in Waukesha County

Waukesha, WIS. – Join County Executive Dan Finley and his staff at Soap-For-Hope, a charity car wash to benefit United Way in Waukesha County's 2004 Campaign on Tuesday, September 14 from 10 a.m. to 3 p.m. at the Waukesha County government campus.

This public event will kick-off promptly at 10 a.m. when City of Waukesha Mayor Carol Lombardi will arrive at the facility to have her vehicle washed by Finley.

Finley said, "United Way builds a stronger community by uniting people and resources to measurably improves lives. I hope that our car wash calls attention to their critical role in Waukesha County."

Car washes will be offered for a donation of \$7 each. Van, truck and large sport utility vehicles will be washed for a donation of \$9 each. Advance tickets can be purchased in the County Executive's Office. Ticket holders will receive priority service.

All of the proceeds will be donated to the 2004 United Way Campaign. Event signage has been generously donated by Matt Horner at Sign-A-Rama in Milwaukee, and office staff will graciously use their vacation time to wash vehicles.

"I greatly appreciate the support from Sign-A-Rama, and I am proud of my staff for their willingness to use vacation time to participate in this benefit. We are all truly committed to helping United Way succeed," said Finley.

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“Finley’s Soap-For-Hope Benefit,” continued...

Vehicles will be washed in the County’s North Parking Lot located across from the Courthouse at 515 W. Moreland Blvd. in Waukesha.

For more information about United Way in Waukesha County, please call the organization at (262) 547-8459. For details about the car wash call the County Executive’s Office at (262) 548-7902.

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